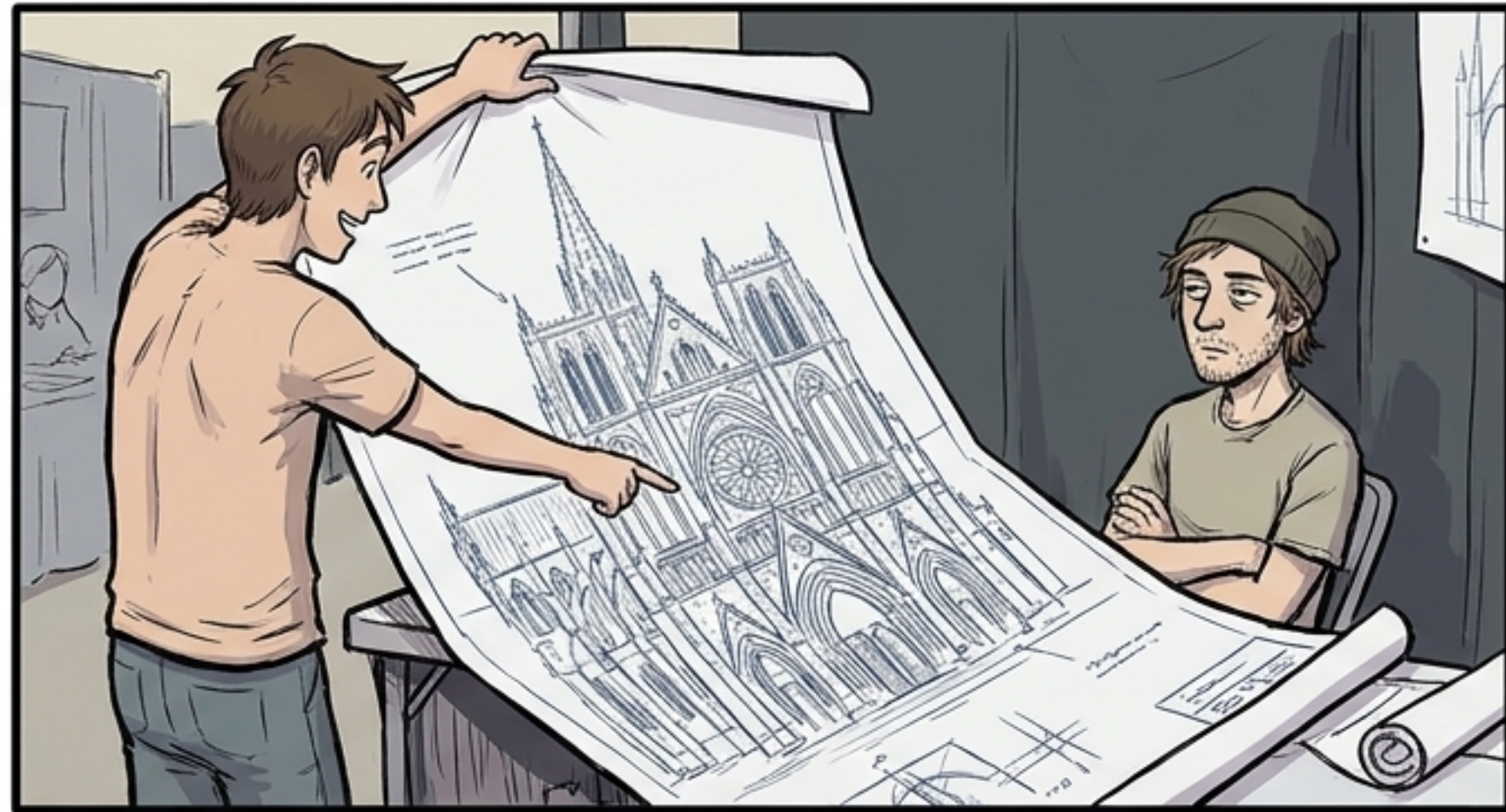




Protecting event profitability requires setting minimum service charges and reserving premium rates for custom pieces.
Architectural masterpieces require more than folding tables.