

1. High foot traffic
scarcity

①

2. Temporary event
cost base

②

3. Premium time
slot pricing

③

4. Fixed menu for
fast work

④

5. Distributed permanent
studio walk-ins

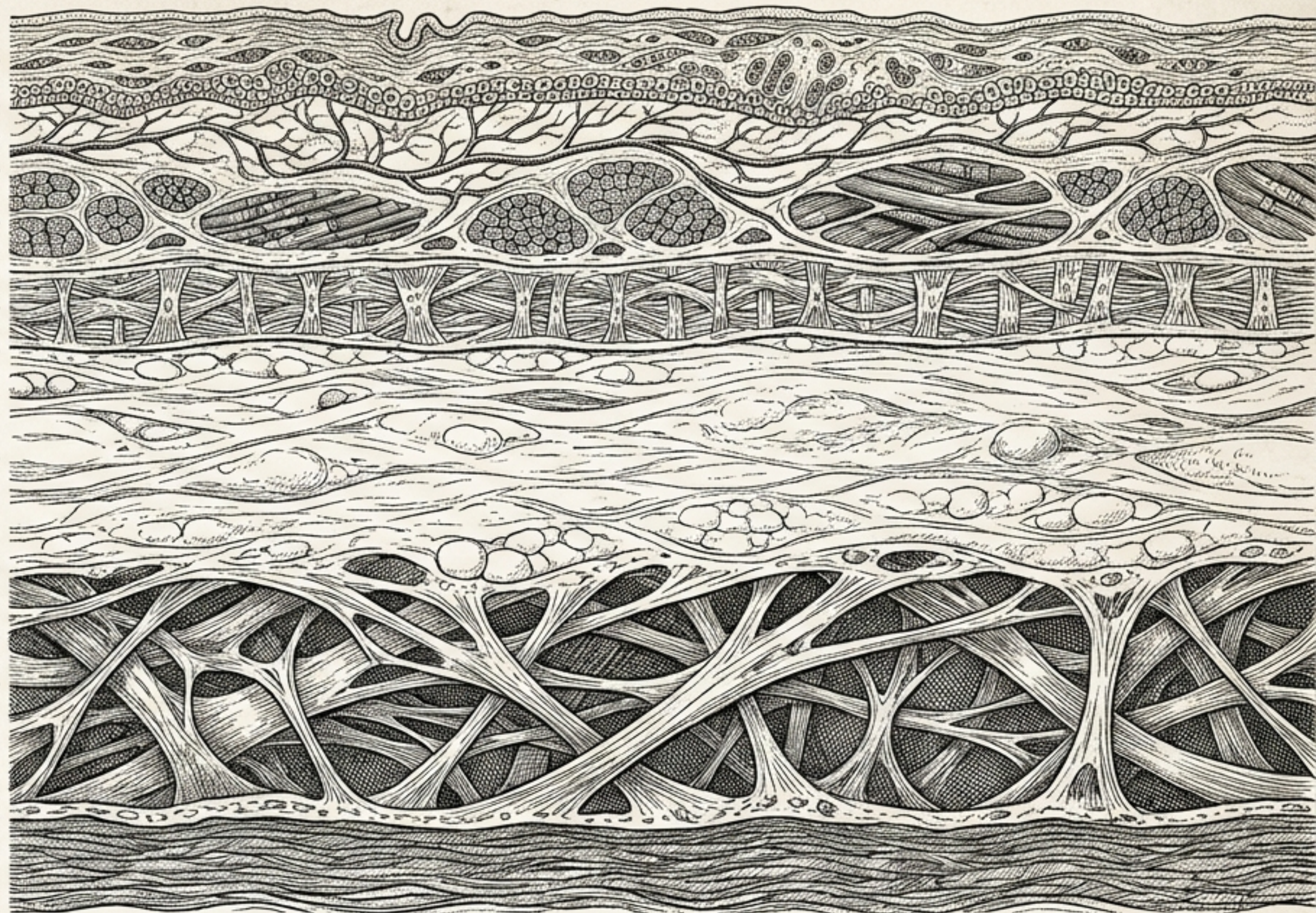
⑤

6. Stronger local repeat
potential

⑥

7. Predictable
replenishment
risk

⑦



A booth accepting every low-value request produces less profit than one protecting time for higher-contribution work.

≈ **CAPACITY UTILISATION DICTATES FESTIVAL PROFITABILITY.** ≈