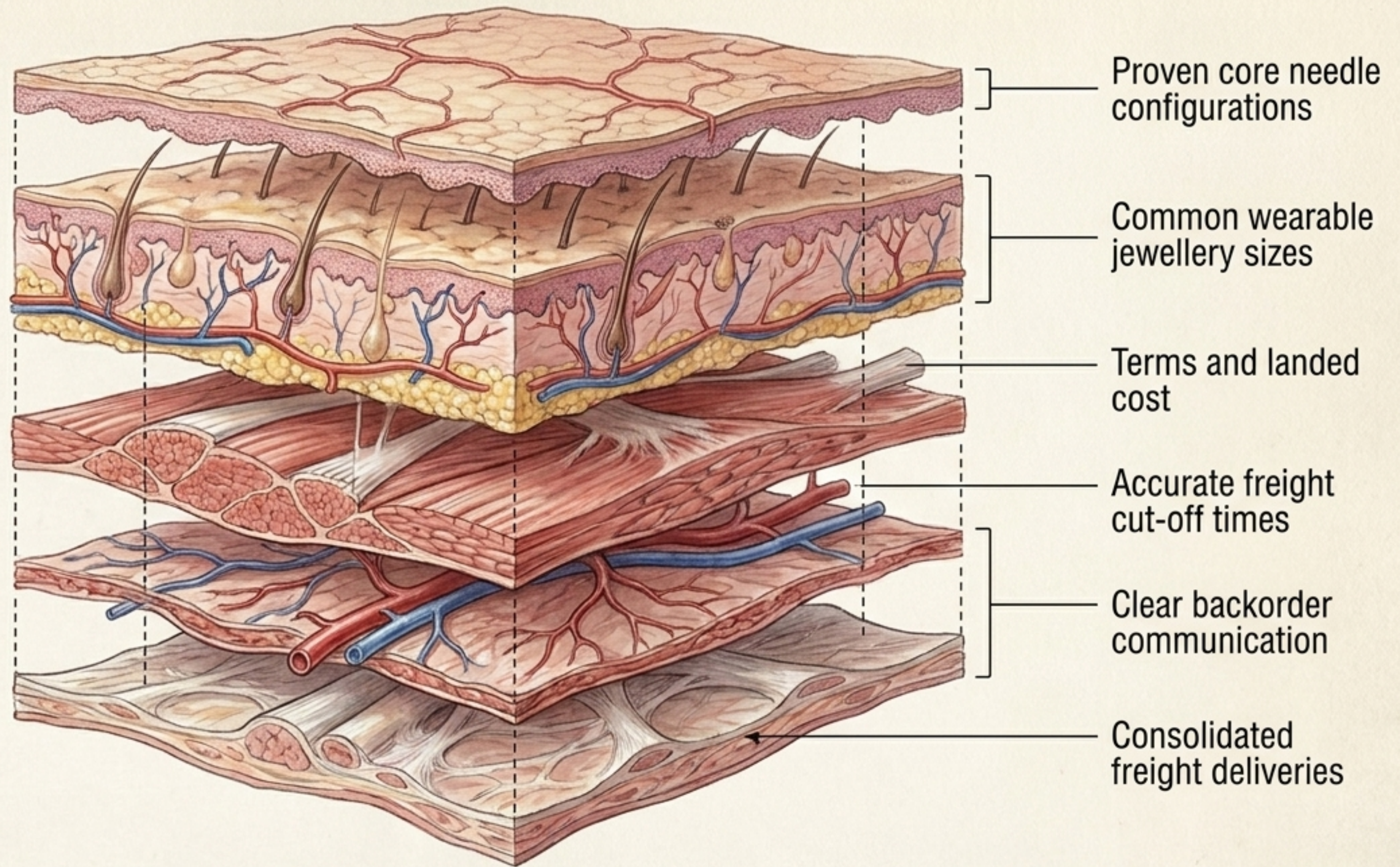




Rushed pre-event supply orders can turn a reasonable sales weekend into an expensive freight exercise.

~ PRIORITISE FAST-MOVING CONFIGURATIONS OVER SPECULATION. ~