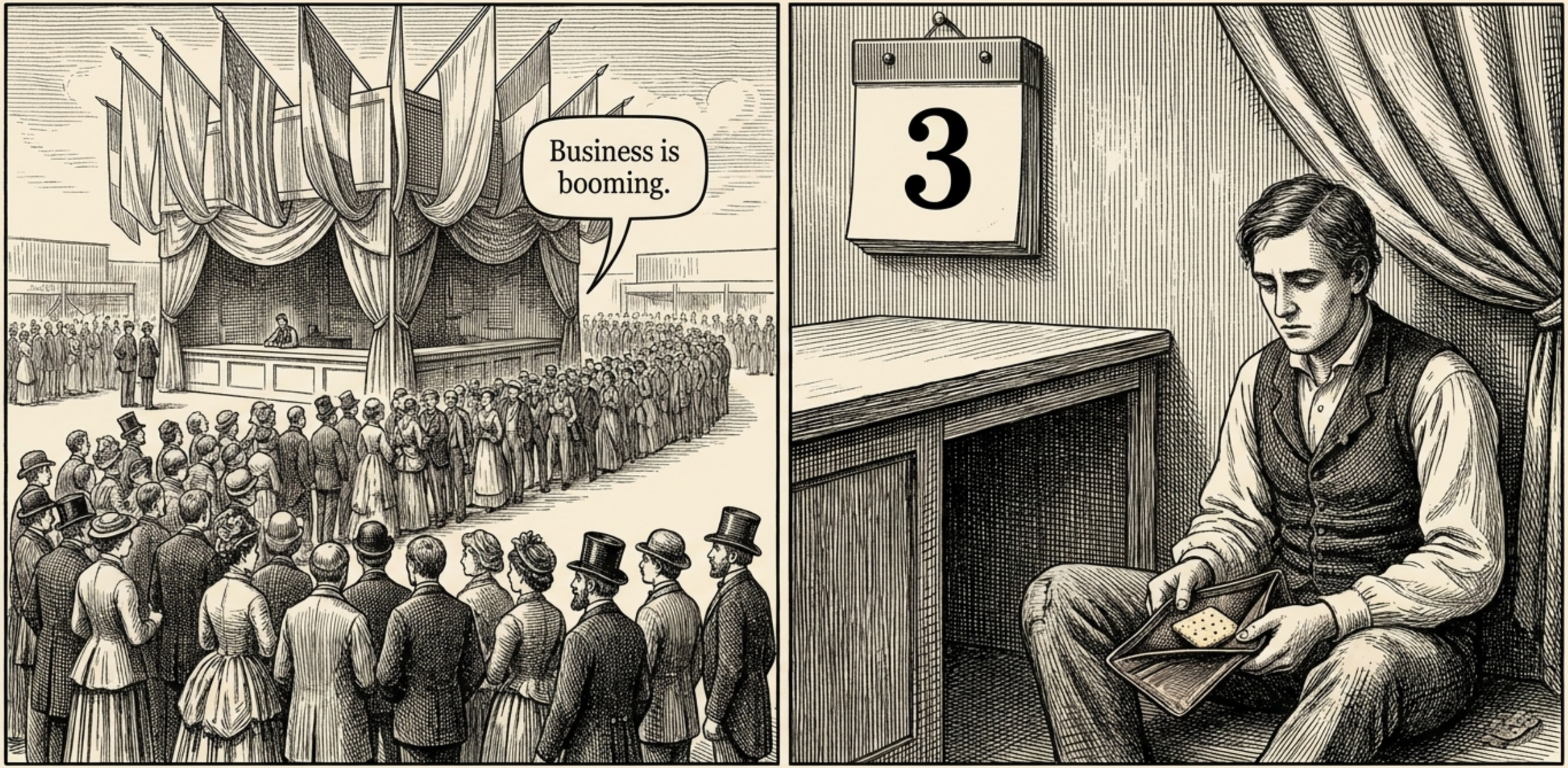

A packed convention floor can make a poor business model look healthy for three days.

Frantic activity provides a wonderful temporary disguise for an empty bank account.