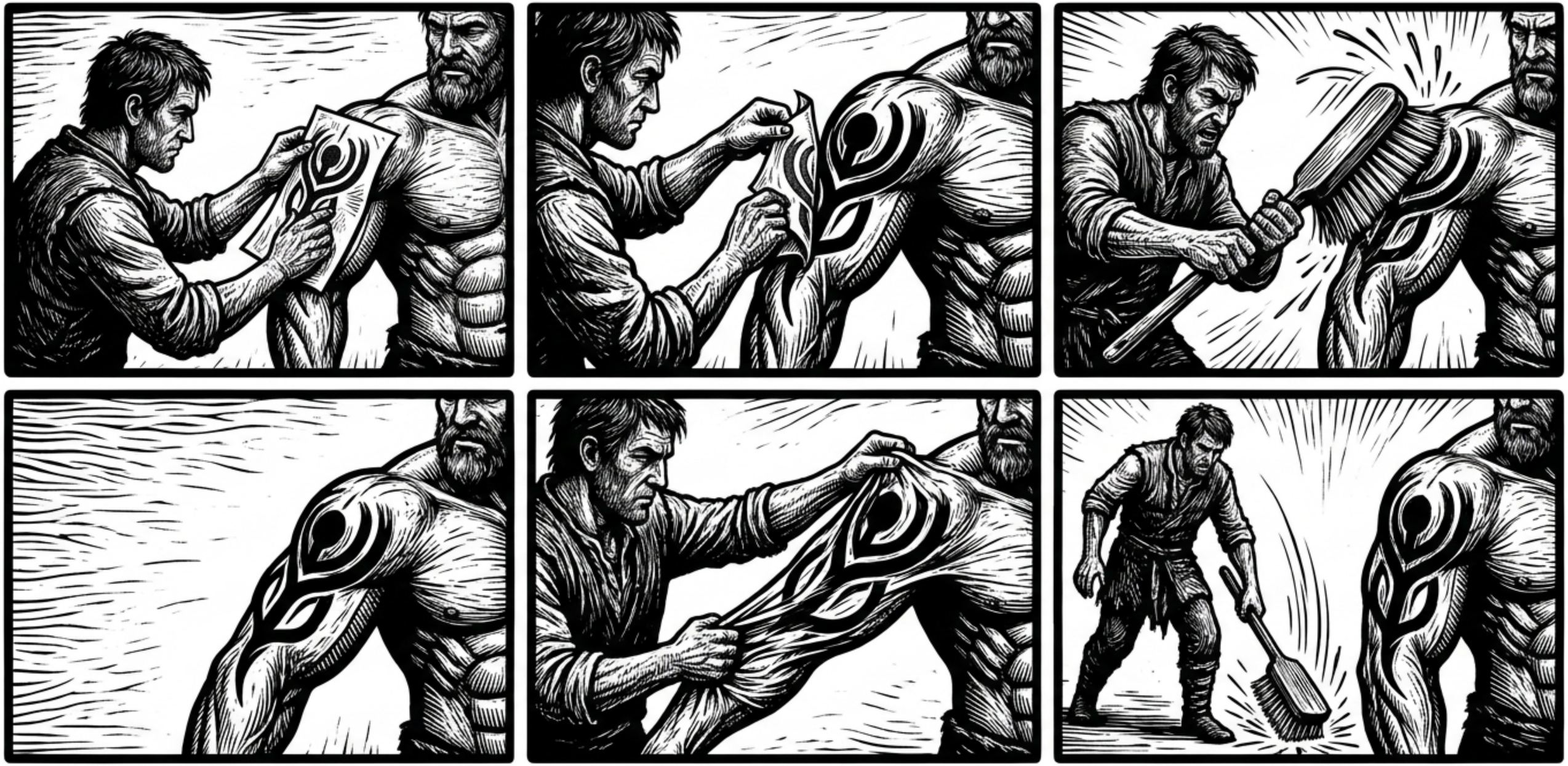

The matte coating maintains the same adhesive properties as traditional glossy transfer paper.
Scrubbing the design with industrial brushes proved entirely exhausting and completely pointless.