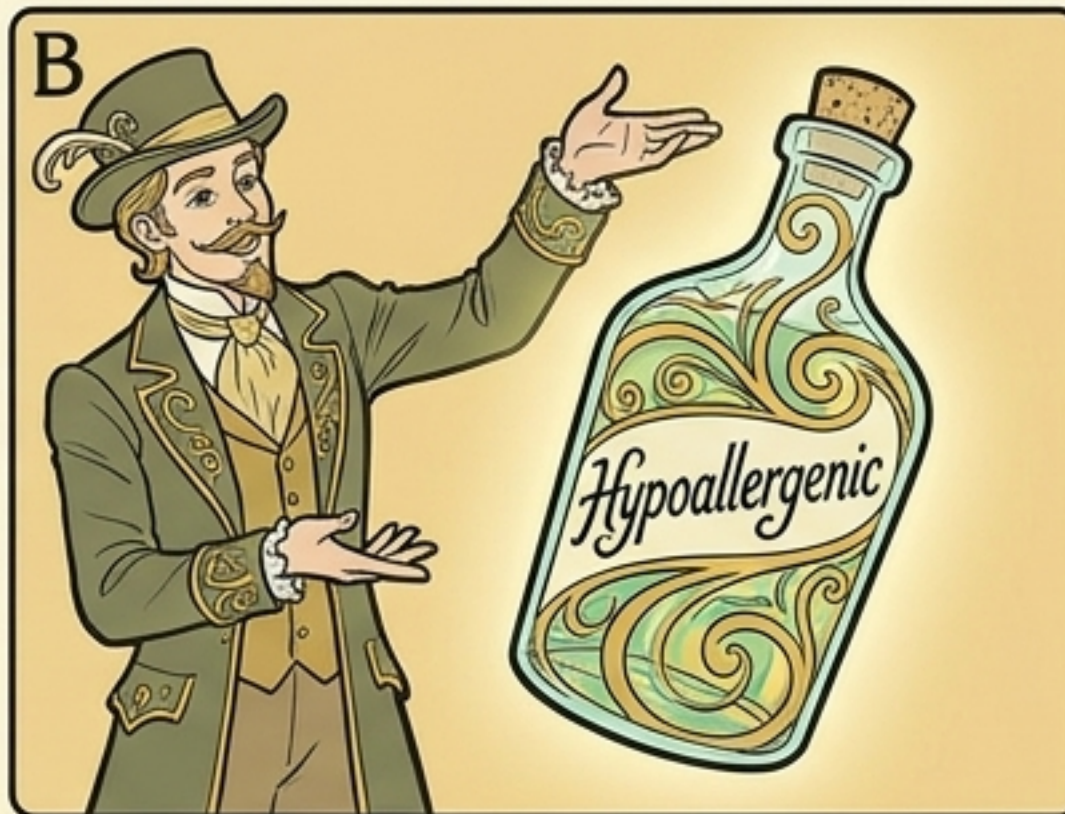




The word hypoallergenic is a marketing term rather than a medical guarantee of material safety. Beautiful typography is an excellent vehicle for selling empty air.