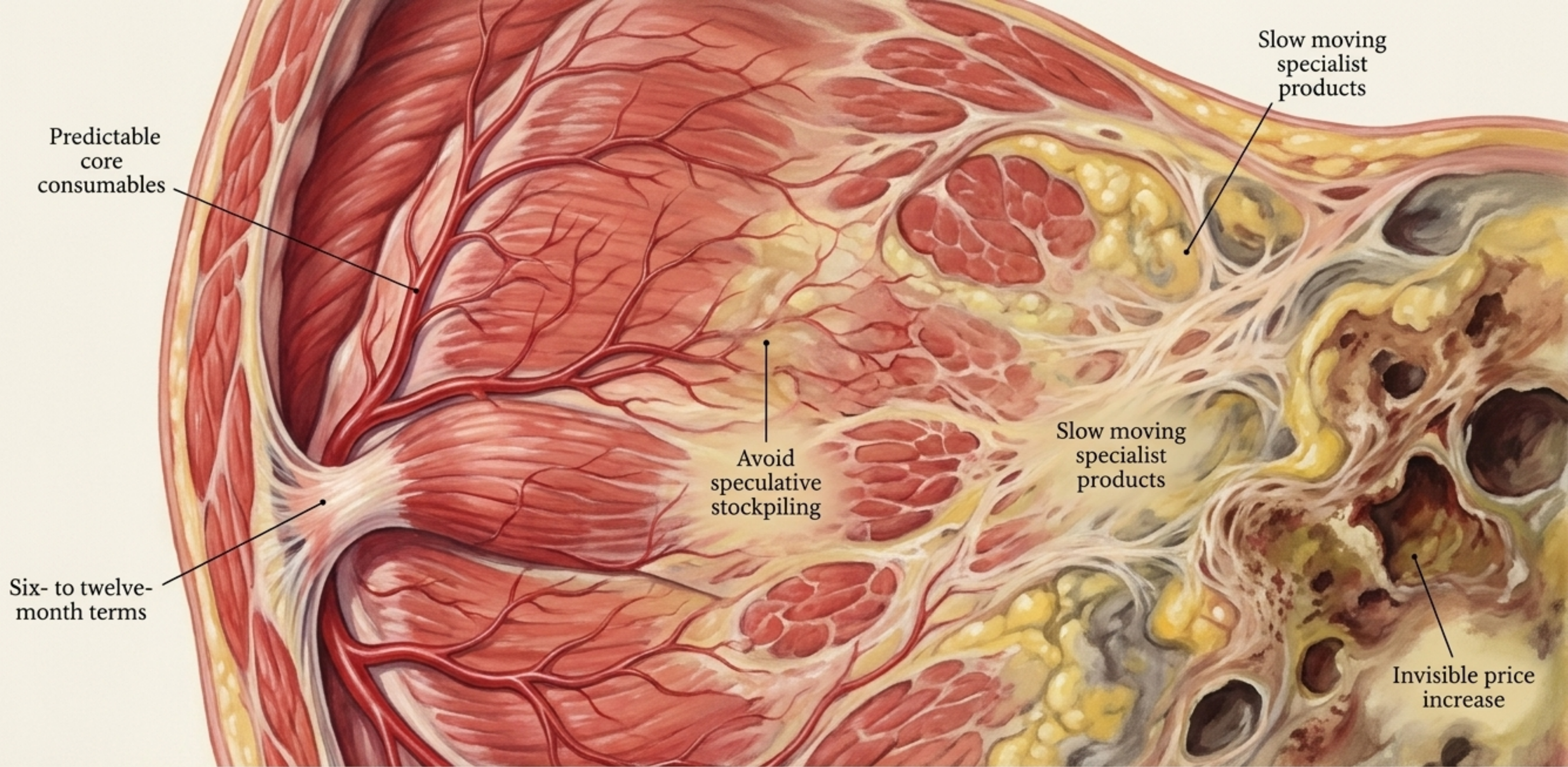




Cash tied up in dead stock and unpredictable lead times acts as an invisible financial burden.

TREAT LEAD TIME AS A FINANCIAL VARIABLE