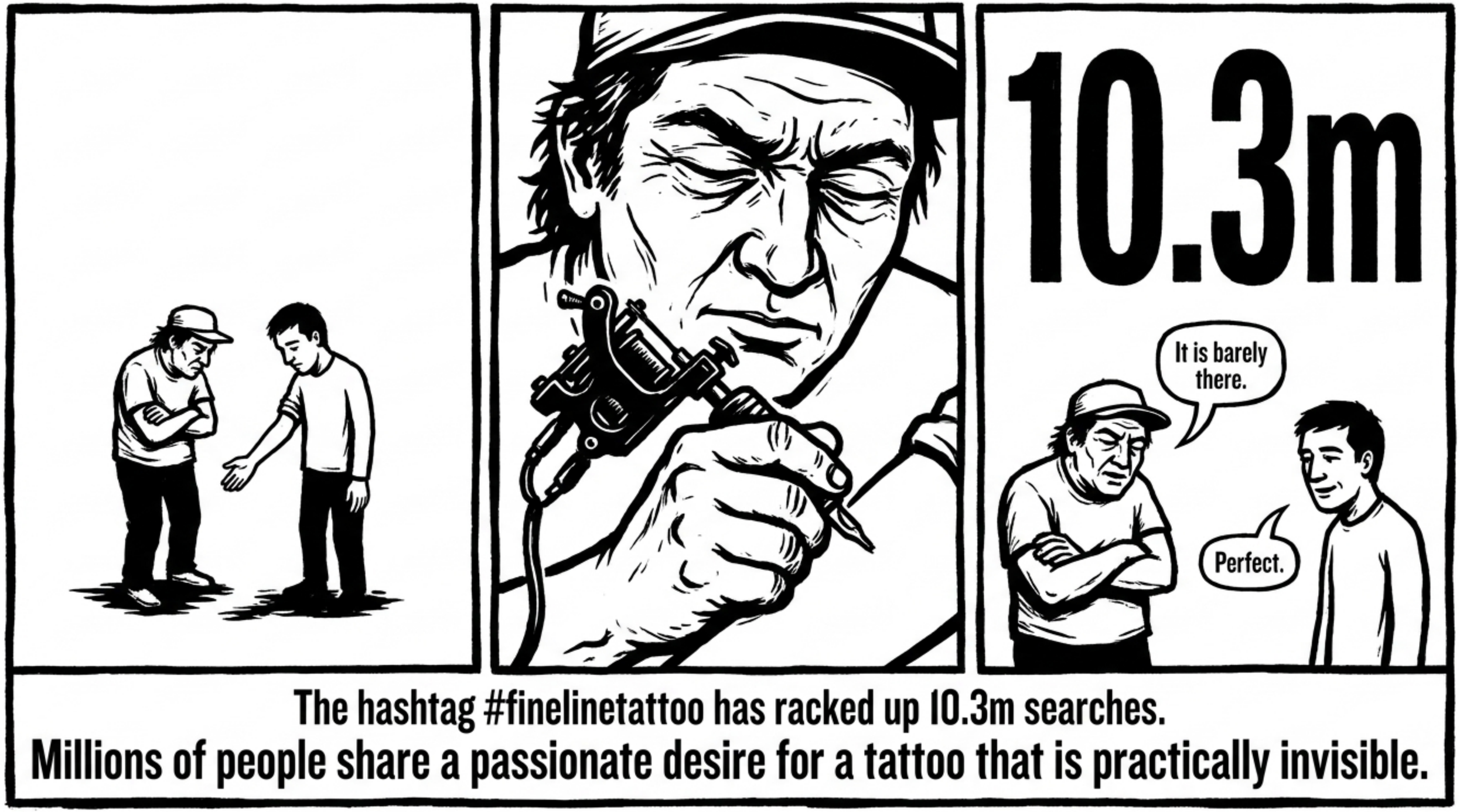

The hashtag #finelinetattoo has racked up 10.3m searches.
Millions of people share a passionate desire for a tattoo that is practically invisible.