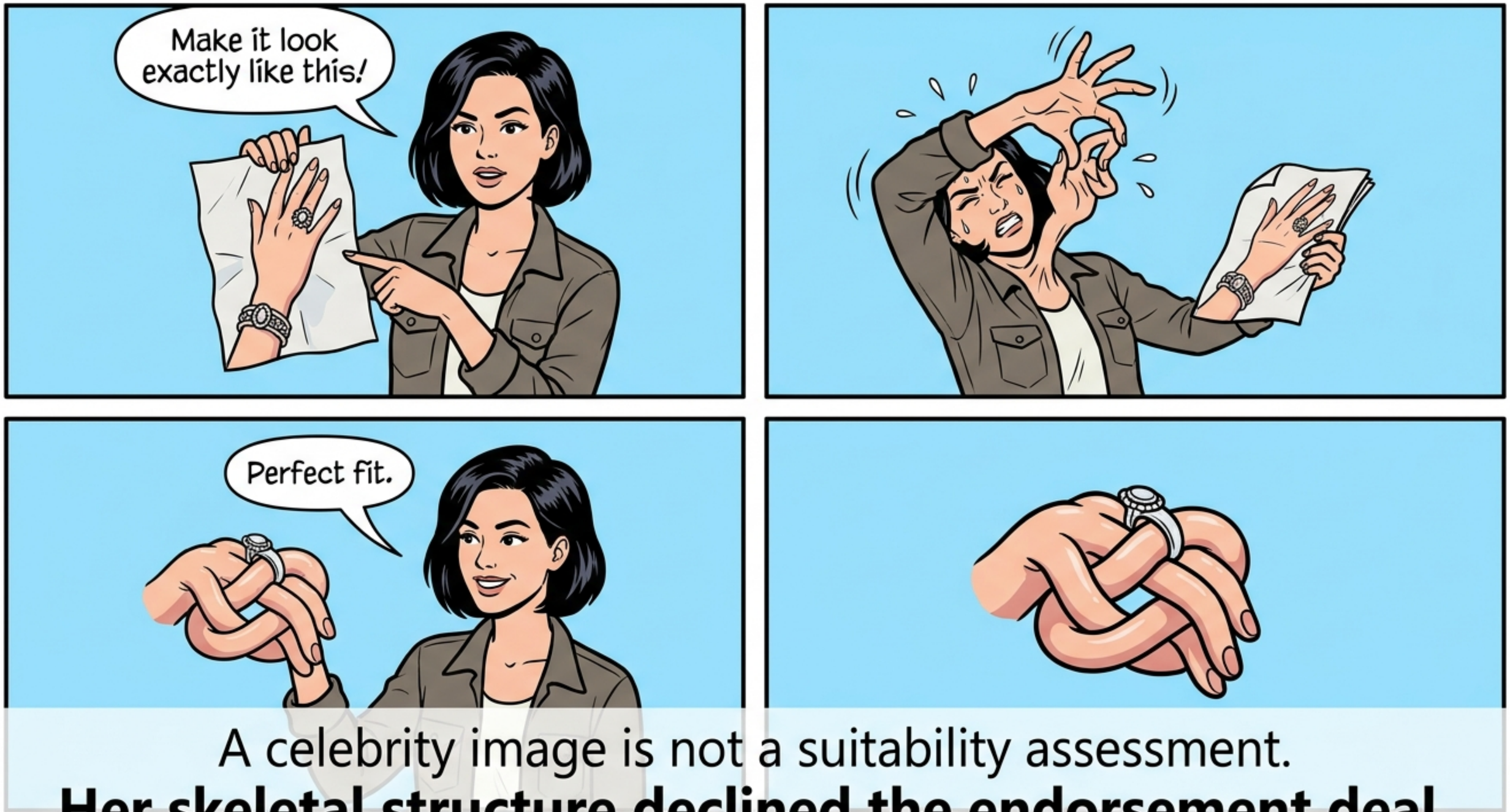

A celebrity image is not a suitability assessment.

Her skeletal structure declined the endorsement deal.