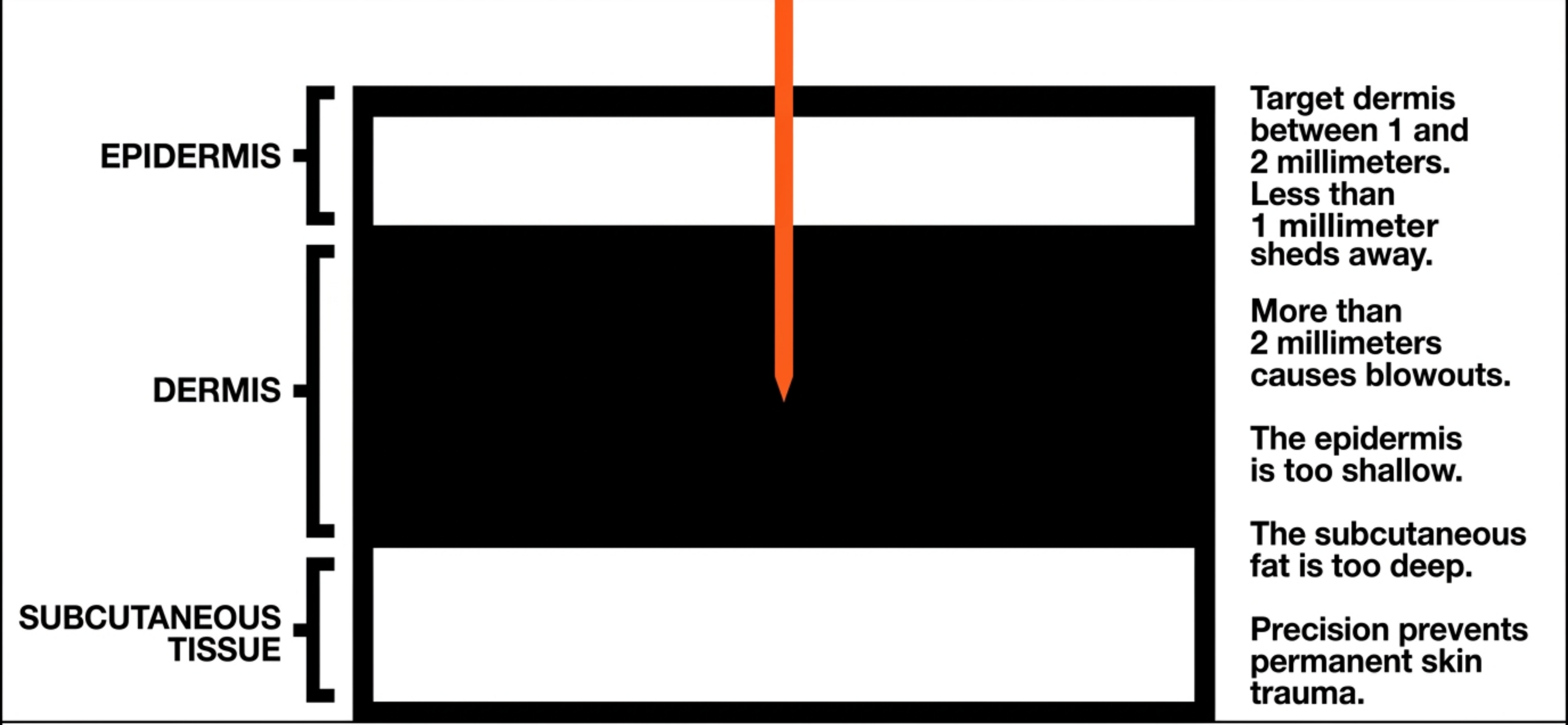

Optimal pigment retention occurs exclusively within the papillary layer of the dermis.

ALWAYS TARGET THE DERMIS.