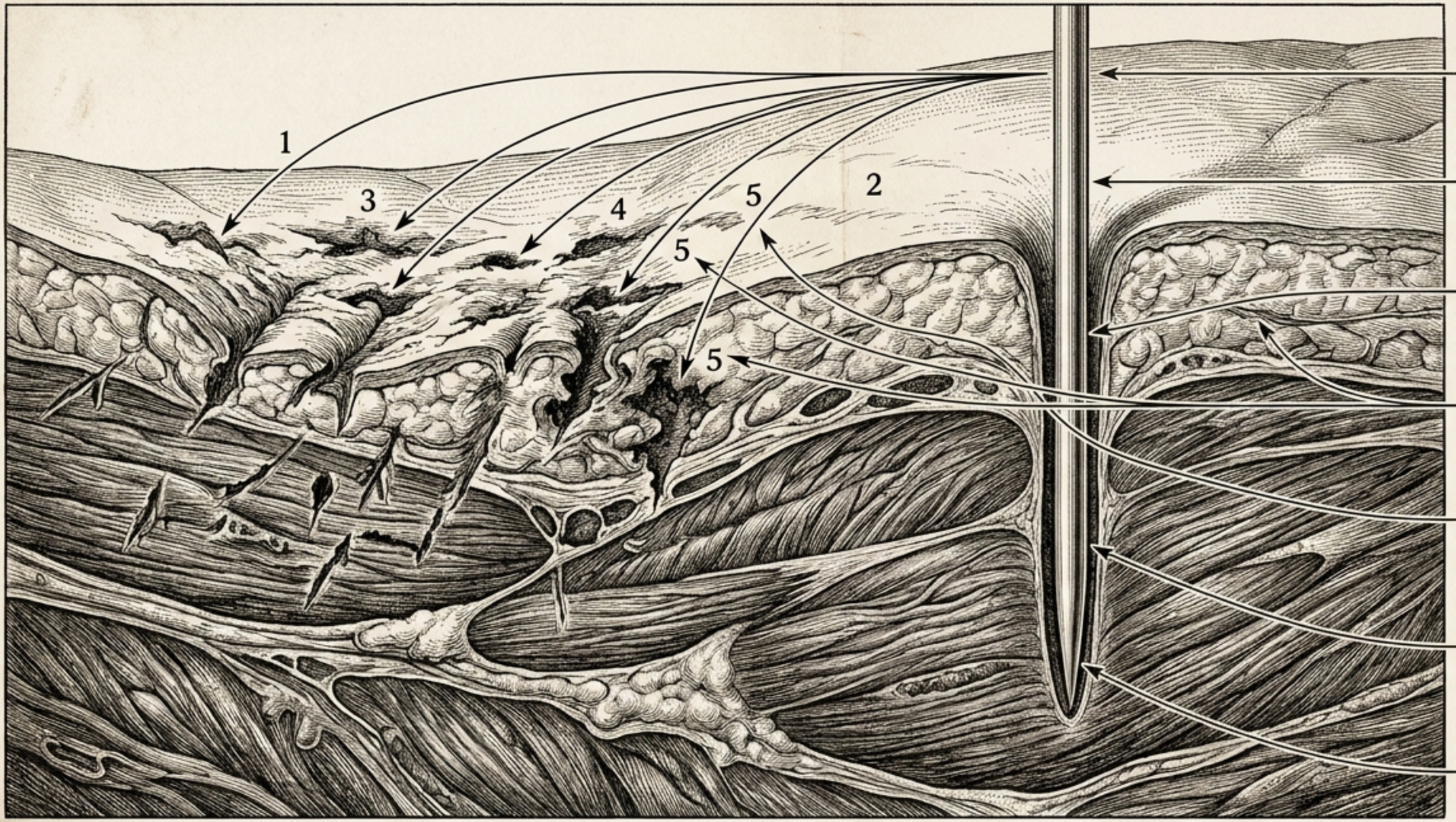

Scattered and reactive replenishment volunteers the buyer to pay retail logistics and higher administrative burden.

PURCHASING DISCIPLINE BEATS BUYER OPTIMISM