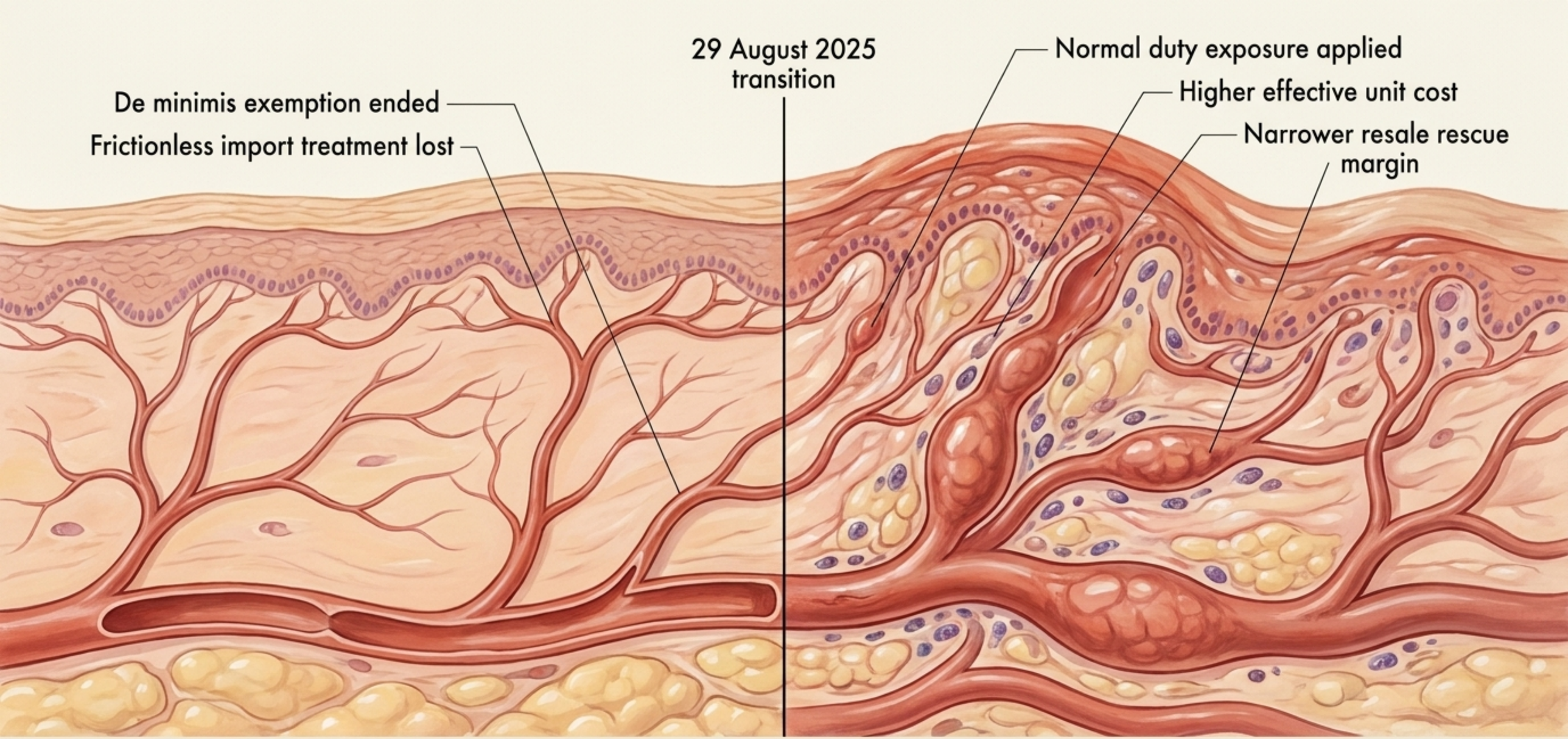

Small frequent replenishment orders now carry more customs friction and cost than they did before

PROTECT MARGIN WITH LONGER ORDER CYCLES