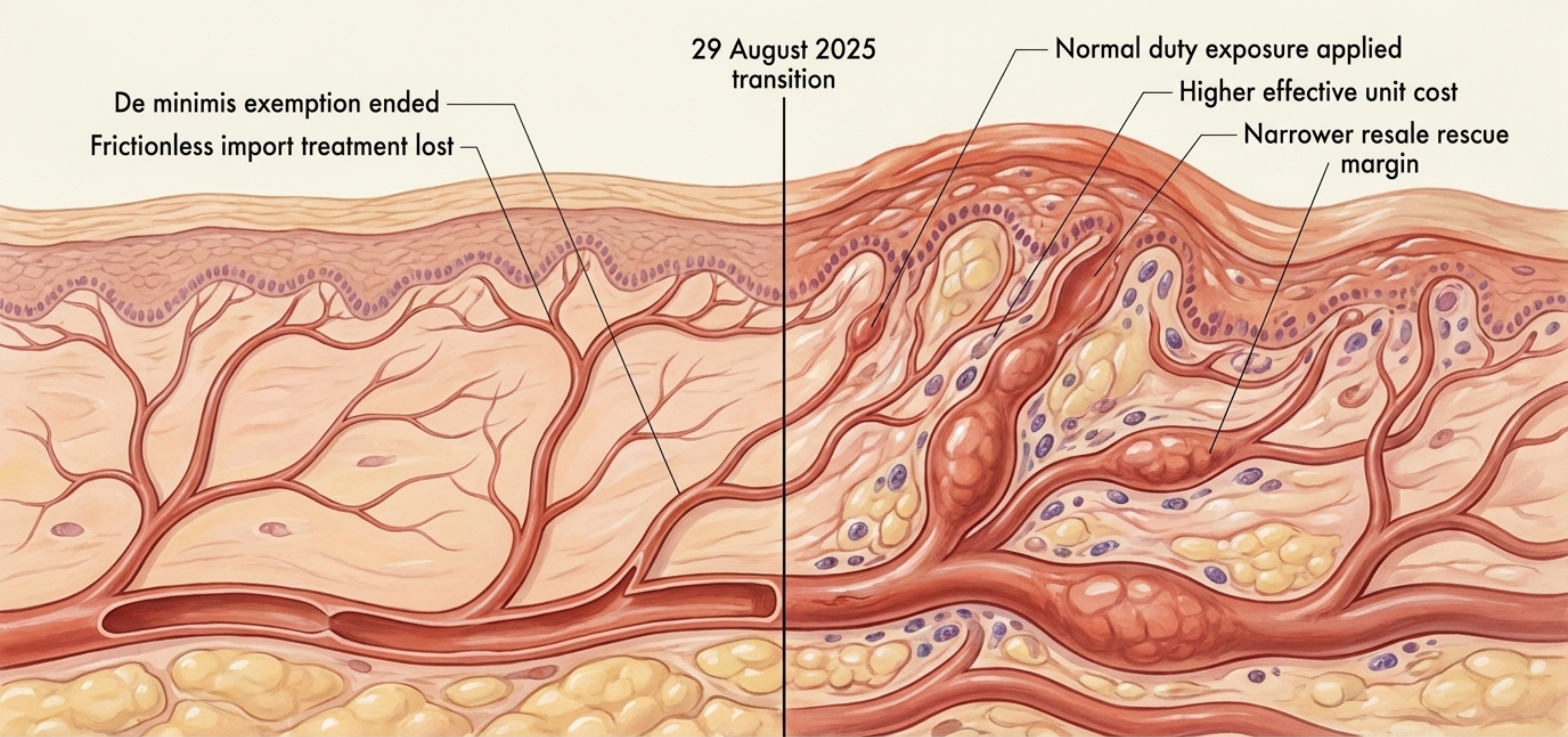




29 August 2025
transition

De minimis exemption ended
Frictionless import treatment lost

Normal duty exposure applied

Higher effective unit cost

Narrower resale rescue
margin

Small frequent replenishment orders now carry more customs friction and cost than they did before

PROTECT MARGIN WITH LONGER ORDER CYCLES