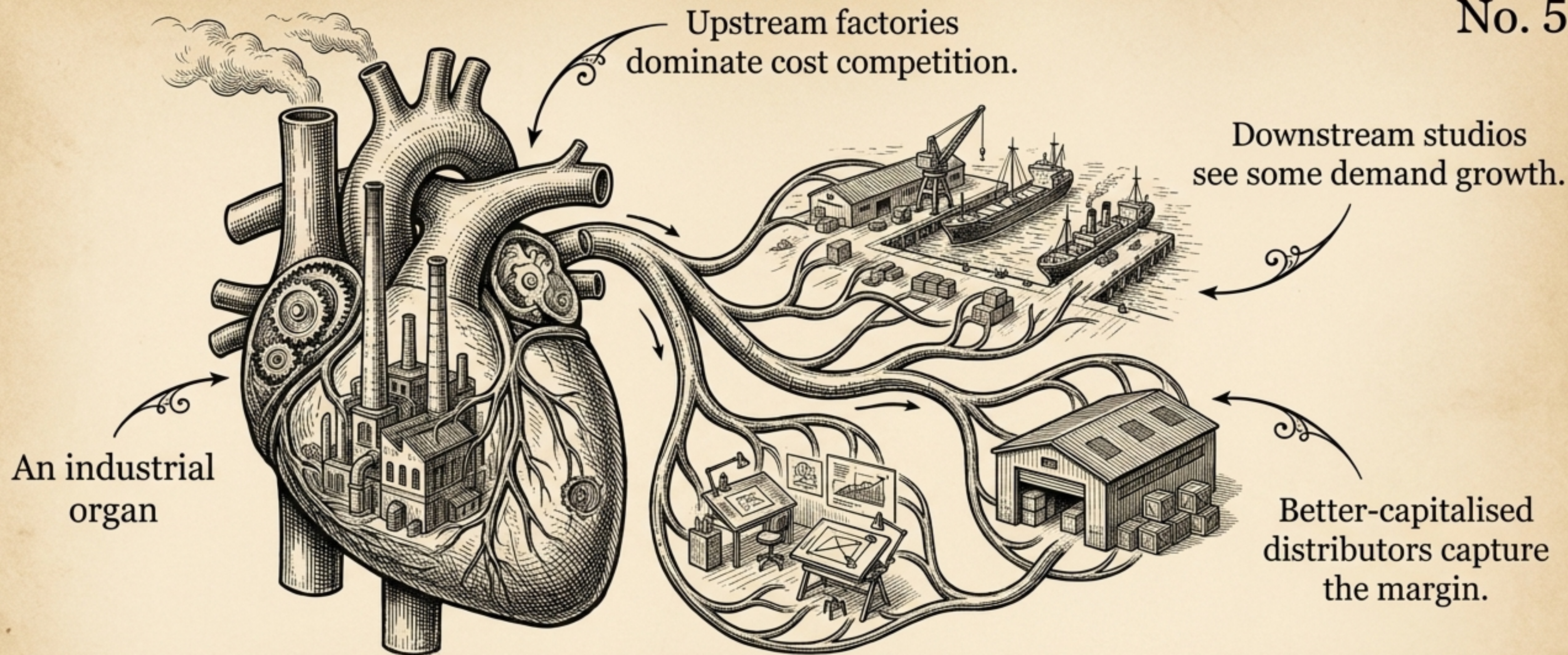




Expansion is a purchasing problem as much as sales.
Volume creates negotiating leverage.